

14001Academy vs. outside consultant

Decide at a glance which is the best choice for your ISO 14001 implementation: hiring a consultant, or utilizing the 14001Academy, with our handy 14001Academy vs. outside consultant comparison matrix. Discover the pros and cons of bringing in an outside consultant, contrasted with taking advantage of our expertise here at the 14001Academy.

With this comparison matrix, you can make a more informed choice. Find out which option is ideal for your business, according to price, difficulty, time investment and completeness of documentation.

Outside Consultant	14001Academy
Good consultants will cost you, because of all the time they'll spend in your offices. Regrettably, bad consultants will cost you even more.	Our price is about 10% that of a consultant, because you aren't paying for all that time. You can even opt in to our paid Online Mentoring service, and still only pay small percentage of what a consultant charges.
A consultant can do it all: interviewing staff, analyzing data, developing documentation, plus any needed corrections.	You'll do all that, but you aren't alone. We direct you to the necessary data and show you the required documents. Even better, we've already completed up to 90% of the templates. All you have to do is fill in specifics for your business.
The consultant will completely customize all the documentation to match your business, policies, and procedures.	Our templates are totally customizable. Edit whatever you like to fit your company's needs.
You should be able to save your time for other things, because the consultant will be doing all the work.	When your staff creates their own documents internally, those staff members will be more dedicated to those new policies and processes. They will be more prone to following that new documentation, since no one forced it upon them. This saves everyone's time.

<p>A consultant will tell you all your steps, what to avoid, and which aspects to emphasize.</p>	<p>So do we! And without breathing down your neck. We lead you through all the steps for free at our Expert Advice Community and through unlimited support via email.</p>
<p>When you bring in a consultant, they will find out your weaknesses, learn your strategies, and have free access to insider information.</p>	<p>We will not find out any of your company secrets. Even with our optional Online Mentoring program, we only learn what you want us to learn.</p>
<p>A consultant will go over all the documentation, and make corrections as necessary. He will make sure you comply with ISO 14001.</p>	<p>Us too! We'll review 3 of your completed documents for free. And, if you'd like extra assurance, go with our optional Online Mentoring service (extra charge).</p>
<p>Your consultant will let you see all the certification criteria, and let you know exactly what you need to do to become ISO 14001 certified.</p>	<p>Yes, so do we. The templates in our toolkit address 100% of the requirements of ISO 14001, and tell you what's mandatory and what is optional. We are also available to speak with you about what to expect in your audit.</p>
<p>You can have your consultant do your internal audit, and then you are guaranteed to comply with ISO 14001.</p>	<p>Sorry, but we will not do that. Did you know that it's actually a conflict of interest for the same individual to create and audit your EMS? This could lead to you failing the certification.</p>
<p>Once he's finished, your consultant will leave, carrying his expertise along with him. In many cases, staff members aren't sure how to maintain your documentation. They'll use it less and less, until they give it up entirely. Very often this is a waste of money.</p>	<p>Doing it yourself with the help of the 14001Academy allows you to save everything you learned inside your company. Staff members understand how to maintain your documentation, make it better, and follow it consistently.</p>
<p>Consultants generally charge a fixed fee for the whole project. Even if his work is poor, you will likely still have to pay for it.</p>	<p>You just pay one time, and pay for what you need and nothing more. Then, you're free to use the documents as often as you want.</p>
<p>A consultant will help you implement the standard quickly.</p>	<p>Yes, that's true. It takes approximately 30% more time using our toolkit for your ISO 14001 implementation.</p>

The consultant is polite, and he bought us lunch one time.

Well, we probably won't buy you lunch. But we are always polite :)