

14001Academy vs. implementation all by yourself

With this convenient 14001Academy vs. all by yourself comparison matrix, you can quickly view the positives and the negatives of implementing ISO 14001 without any expert help. Then, you can take a look at how you can benefit from utilizing the expert support here at 14001Academy to help you implement the standard.

The comparison matrix below will allow you to easily figure out which option is right for you and your business, factoring in total costs in both money and time spent, ease of use, and how complete the documentation is.

What will you choose? Self-implementation of ISO 14001 all on you own, or with the crew of professionals at 14001Academy?

Implement all by yourself	14001Academy
“My staff can develop the documentation, which won’t cost any money.”	Past research has indicated that this method costs about five times the price of our Toolkit – your staff would need huge amounts of time to write the documents – time that could be better spent doing their jobs.
“My staff is competent and has lots of experience with big projects. It shouldn’t take them too long to create the documents.”	With our templates, they could do it in half the time. If your staff doesn’t have experience in ISO 14001, it will probably take a few attempts before they are successful.
“My staff can read. They will go over the standard carefully to make sure they don’t miss anything.”	Those trying to implement ISO 14001 for the first time are five times more likely to fail the certification. There’s no way to predict the criteria for the audit by just looking at the standard.
There are lots of free templates available for downloading online, but they’re generally missing 1/3 of the document templates necessary for implementation.	This toolkit takes care of each requirement, as well as every recommendation in ISO 14001.

<p>The free online toolkits include a variety of templates written by several different people. By default, that free documentation is inconsistent, and may even follow different sets of rules.</p>	<p>Each of our templates is written by the same group of expert authors. This ensures consistency, and perfect alignment between documents. We even cross-reference related documents to make sure you recognize the associations between them.</p>
<p>Free downloadable toolkits are usually unstructured.</p>	<p>Our ISO 14001 Toolkit is structured and organized for ease of use. Each template is arranged in its appropriate folder, according to section, in the right order for implementing.</p>
<p>“My staff understands how our business works, so they can write the documents with our company in mind.”</p>	<p>Our templates are fully editable, so you can change as much as necessary to adapt them to your needs and processes.</p>
<p>Starting with nothing means just that – you’ve got nothing to start with.</p>	<p>We have already filled in about 90% of the templates, and we provide detailed instructions for the rest.</p>
<p>Doing it on your own means you’re all on your own, even if you’re stuck.</p>	<p>At the 14001Academy, you’ll have access to: a 24/7 virtual consultant, real-time expert consultation, free review of three of your completed documents, support from the online community, document templates that let you know what is mandatory and what is just nice to have, and unlimited support through email.</p>