

27001Academy vs. going it alone

Take a look at our convenient 27001Academy vs. going it alone comparison matrix to see the positives and negatives of implementing ISO 27001 or ISO 22301 on your own, without any professional assistance. It also shows the advantages of leveraging the expert knowledge of 27001Academy to aid your implementation.

Determine at a glance the best choice for your organization, using our comparison matrix. It considers the total costs in both time and money, complexity, and how comprehensive the documentation is.

So, what's your best option? Implement ISO 27001 or ISO 22301 on your own, or with help from the professionals at 27001Academy?

| Implement all by yourself | 27001Academy |
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| "Our IT department will create the documentation, and it will be free!" | According to our research, this method costs up to 5 times as much as our Toolkit. Lots of time would be wasted by your employees – time better spent on other things. |
| "With their efficiency and experience, our employees should be able to create the necessary documents quickly." | Using our templates, it only takes half as long to implement ISO 27001 or ISO 22301. Unless your employees have experience specific to implementing these standards, they are likely to make mistakes and need several revisions before getting it right. |
| "It can't be that difficult. Our employees will read the standards carefully to make sure that we don't miss anything." | Organizations have five times the likelihood of failing the ISO 27001 or ISO 22301 certification their first time around. You can't use just the standard to predict the audit criteria. |
| Most of the free document templates you can find on the internet are missing about 30% of the required documentation. | Our Toolkit contains every required document and addresses each recommendation for the ISO 27001 and ISO 22301 standards. |



| The documents from those free online toolkits are written by numerous different people. You can't count on any sort of consistency, and they may each follow different rules. | All of our templates are written by the same expert team to ensure consistency and alignment. We also cross-reference each document with its related documents, to help you understand their relationships. |
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| Free toolkits may not have a logical structure. | We organize our toolkits in a logical manner, with templates put in folders according to section, in the exact order they should be implemented. |
| "Since our employees know how our processes work, it makes sense to let them develop documentation to match our needs." | Our templates are fully editable, so you can tailor each document to meet the needs of your organization and follow your processes. |
| It's difficult to start from scratch, with no guidelines and nothing to work with. | We fill in up to 90% of each template, and provide clear instruction on what you need to complete. |
| Going it alone means you have nowhere to turn when you get stuck. | At 27001Academy, we provide you with a virtual consultant, a live one-on-one expert consultation, free review of three of your completed documents, community support, tutorials and webinars, and document templates that show you exactly what is mandatory and what is optional. |