

Registry of Key Risks and Opportunities

Evaluation is conducted from [date] to [date]

[illegible]

[organization name]

New Customer	We have a strong product in this segment. Product will be sold in the following way: - Direct - Indirect - Through	2	2	4	Highly likely new customer will trade show to generate interest	Sales Manager	Budget for marketing activities for the trade show	28-fev-20	2-mar-20	
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