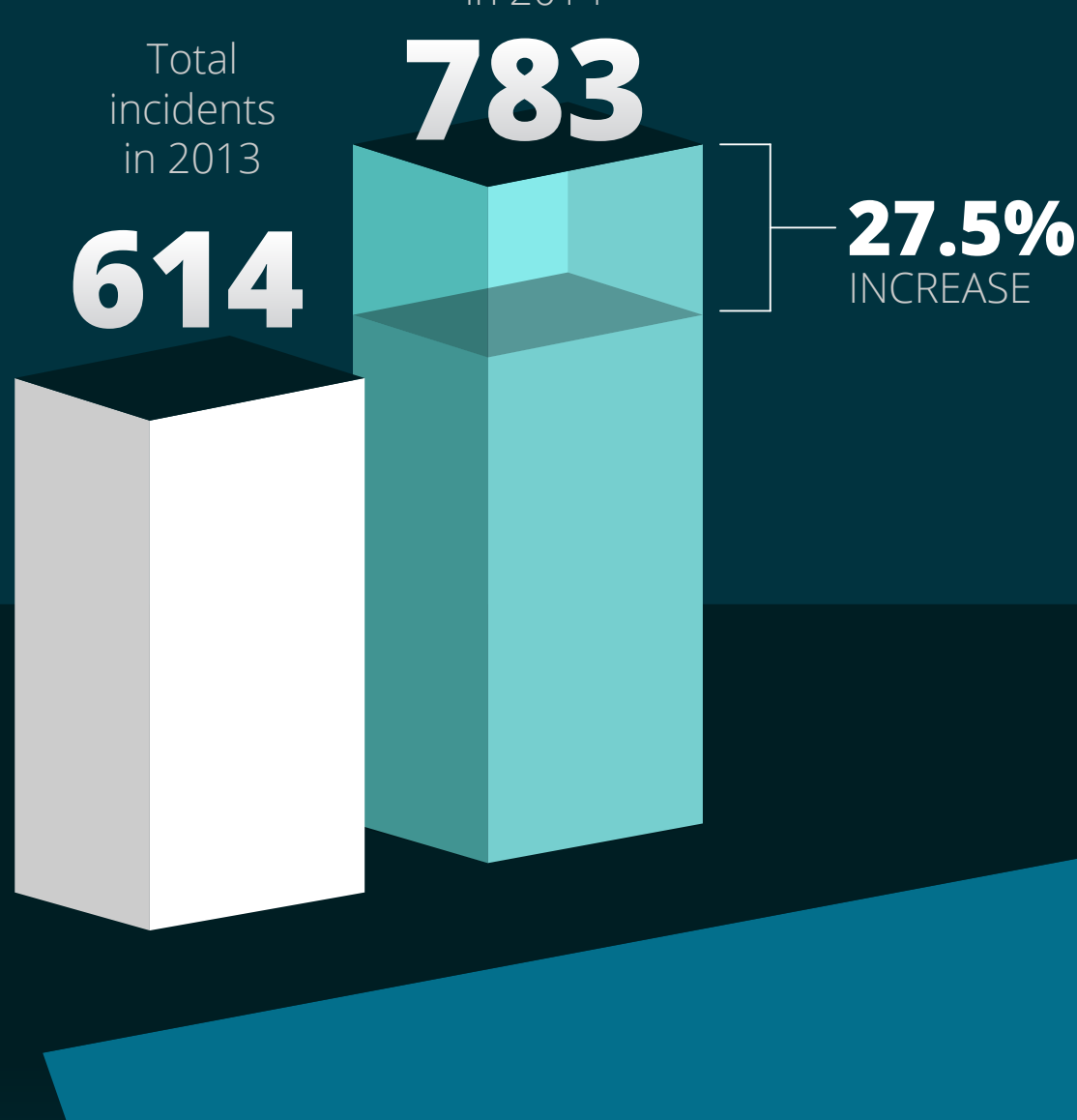


# 2014 DATA BREACHES in the UNITED STATES

The growing prevalence of widely publicized data breaches and the end of 2014 brings reflection, as well as a chance to pause and look at what happened during the year in cybersecurity incidents.

## DATA BREACH INCIDENTS IN 2014

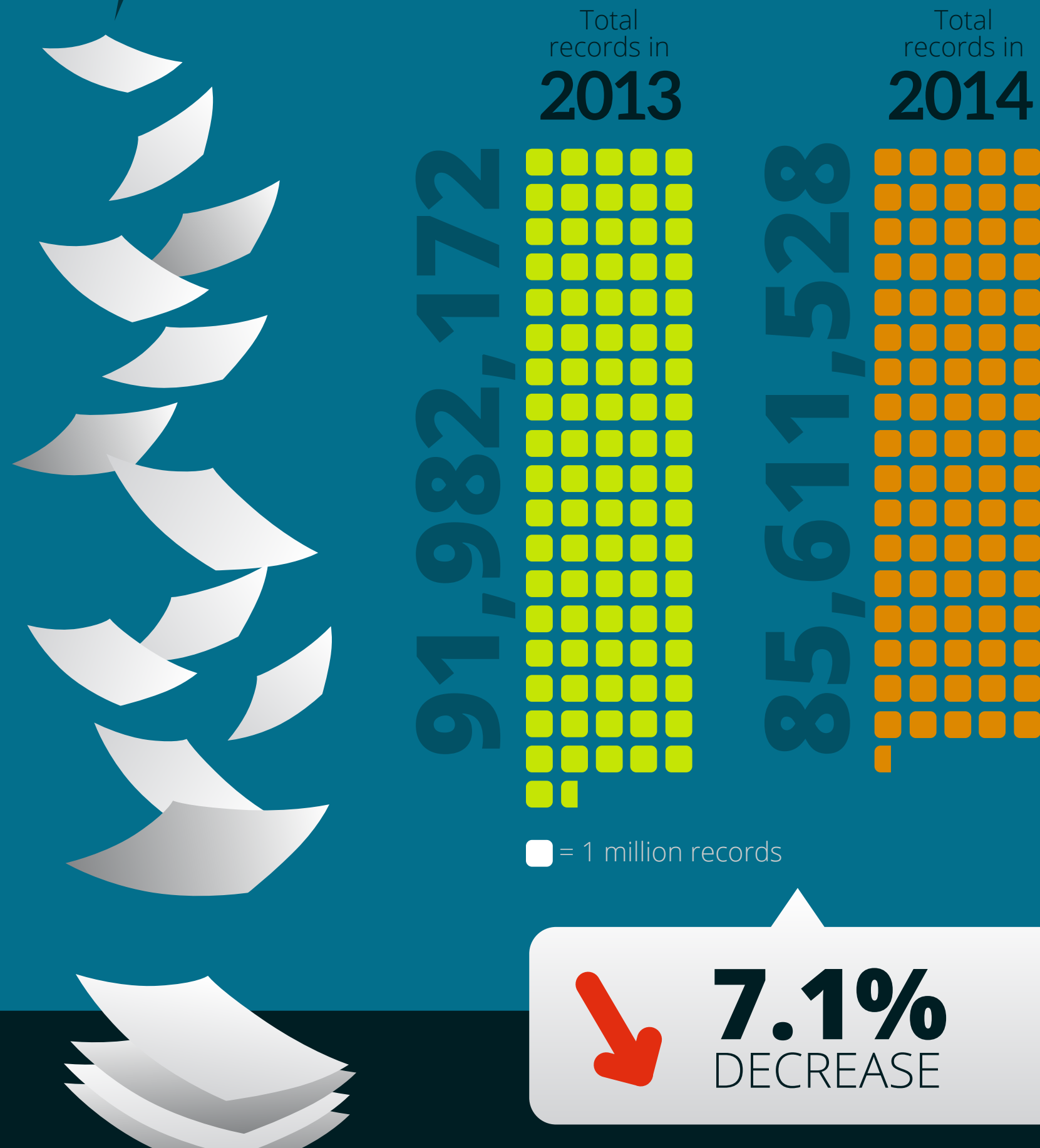


2014 has seen an increase of over 20% in data breaches in the U.S.

## RECORDS EXPOSED IN 2014

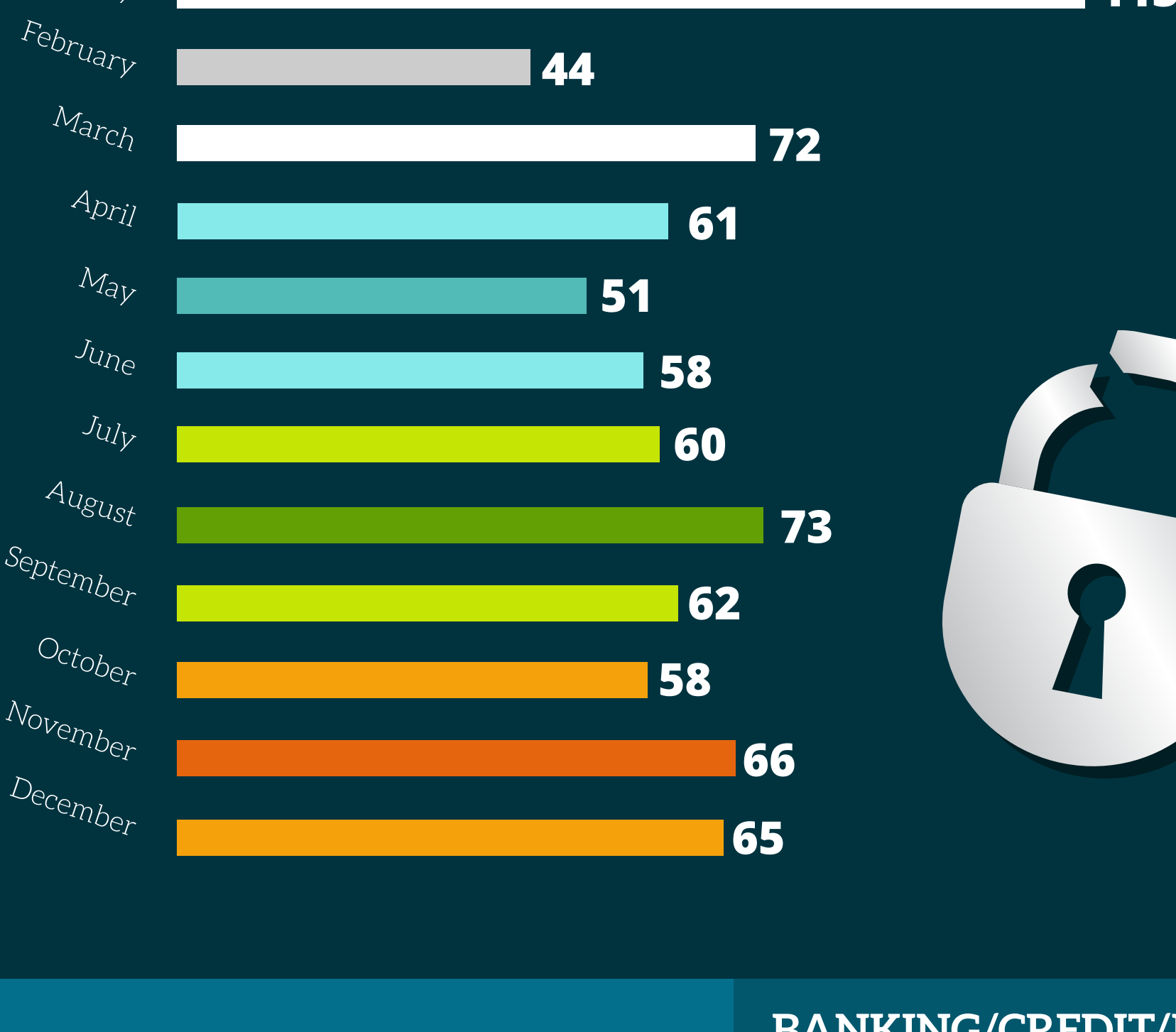
(only the ones reported)

Although the number of breaches increased, the reported number of compromised records declined by 7.1%.



## NO. OF INCIDENTS BY MONTH

The peak in security breaches was registered in January, with more than 100 incidents.



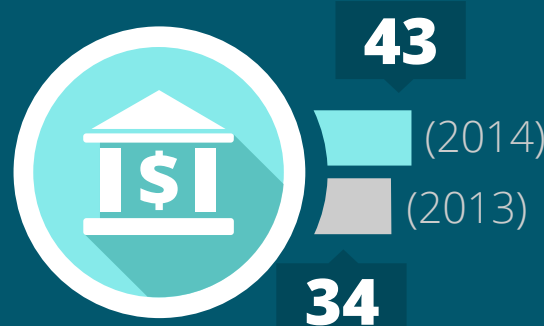
## BREACHES BY INDUSTRY

For banking and government sectors, the risk of experiencing a data breach was higher than ever, with a 50% to 80% increase in security incidents in the last year.

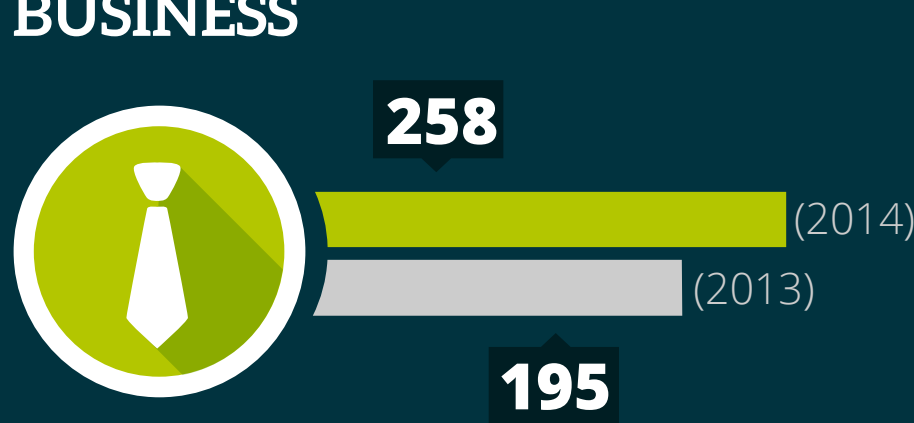
The healthcare sector also sees a persistent and growing threat of breaches, being the most affected out of all sectors analyzed.

The potential cost of breaches for the healthcare industry could be as much as \$5.6 billion annually.

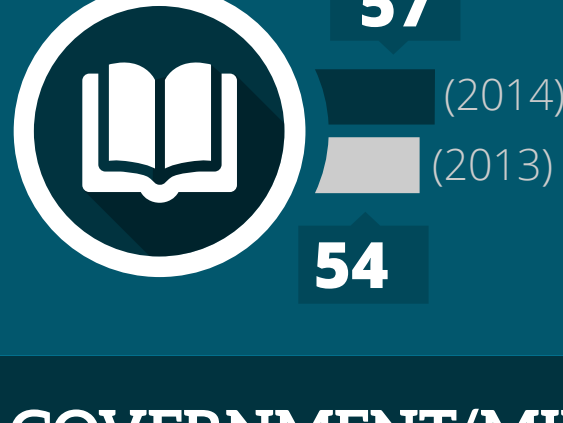
### BANKING/CREDIT/FINANCIAL



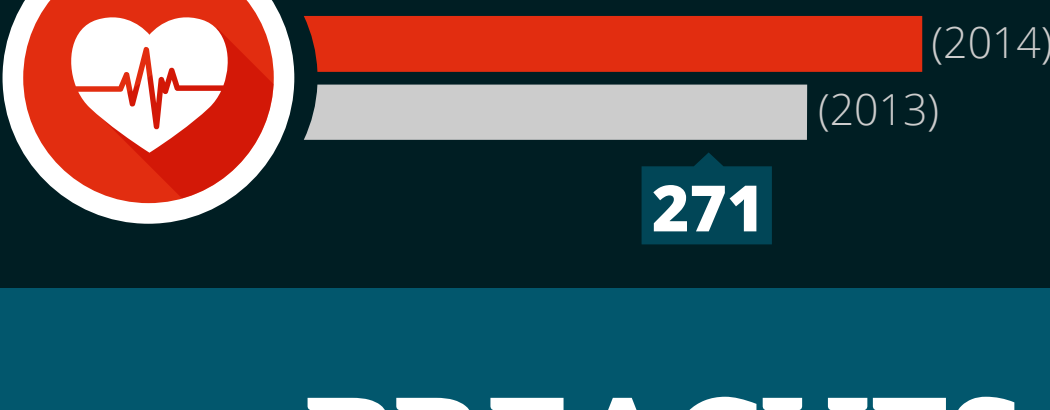
### BUSINESS



### EDUCATIONAL



### MEDICAL/HEALTHCARE



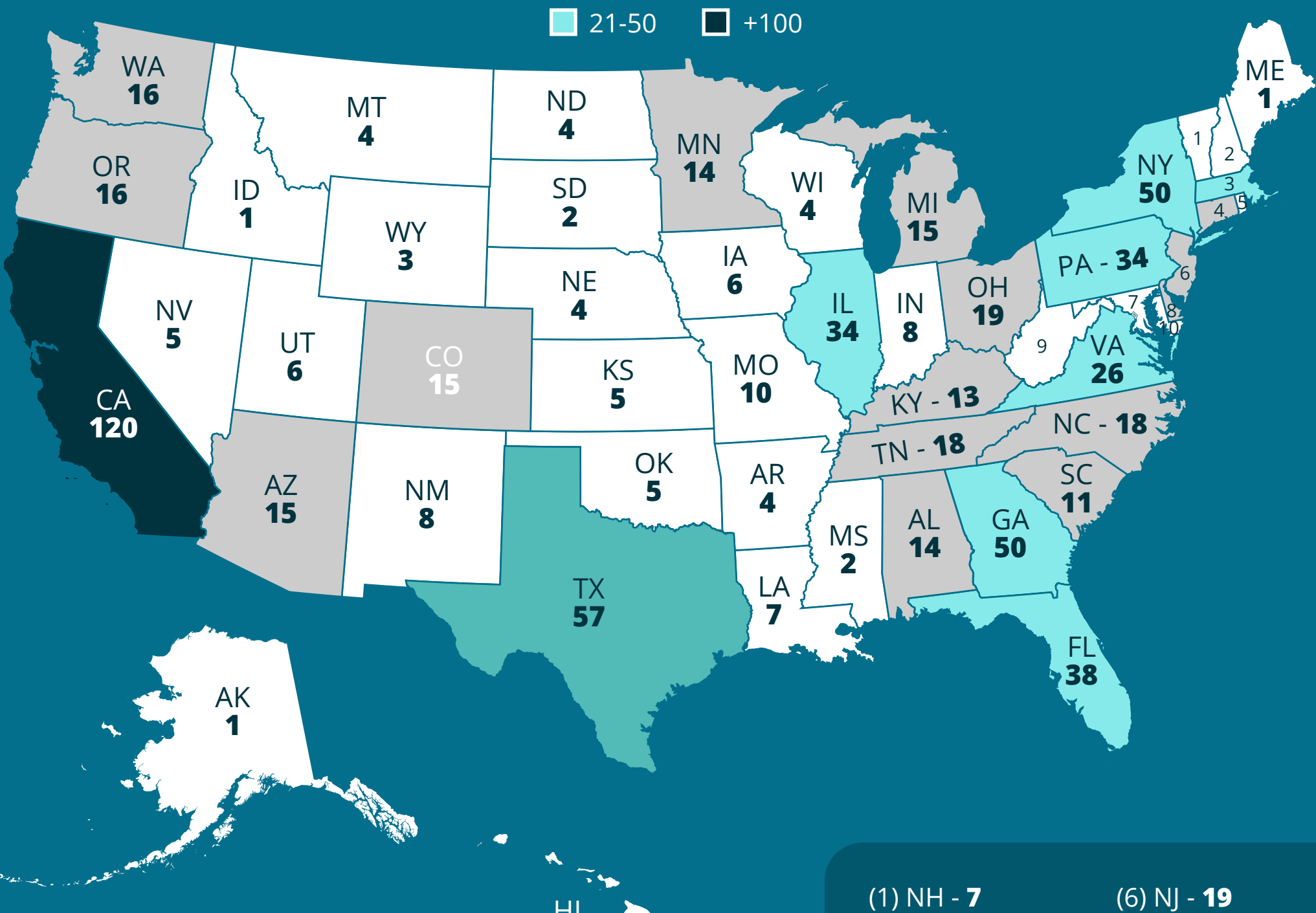
### GOVERNMENT/MILITARY



## BREACHES BY STATE

### LEGEND BY NUMBER OF BREACHES

- 1-10
- 11-20
- 21-50
- 51-70
- 71-100
- +100



- (1) NH - 7
- (2) VT - 5
- (3) MA - 22
- (4) CT - 11
- (5) Rhode Island
- (6) NJ - 19
- (7) DE - 5
- (8) MD - 17
- (9) WV - 4
- (10) DC - 9

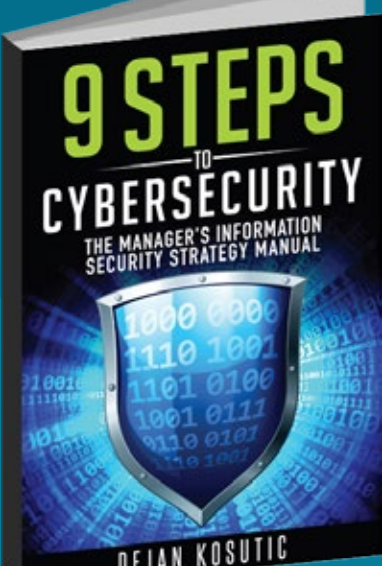
The most affected U.S. state was California, with 112 organizations suffering reporting a data breach.

## WILL YOUR ORGANIZATION HAVE A DATA BREACH?

To help businesses understand how to protect their data in 2015, 27001Academy has developed a free Ebook called "9 Steps to Cybersecurity" with the help of information security expert Dejan Kosotic, designed specifically to take you through all cybersecurity basics.

You will learn how to plan cybersecurity implementation from a management perspective.

The author also covers all of your security options and how to choose the ones that ultimately will work best. The goal of this book is to give you the essential information you need to make decisions that are crucial for the future of your organization.



<http://www.iso27001standard.com/books/9-steps-to-cybersecurity-managers-information-security-manual/>

Courtesy of 27001 ACADEMY - [www.iso27001standard.com](http://www.iso27001standard.com)

### DATA SOURCES USED:

- <http://www.idtheftcenter.org/images/breach/MultiYearStatistics.pdf>
- [http://www.idtheftcenter.org/images/breach/DataBreachReports\\_2014.pdf](http://www.idtheftcenter.org/images/breach/DataBreachReports_2014.pdf)
- <http://www.idtheftcenter.org/images/breach/2013/UpdatedITRCBreachReport2013.pdf>

