

[organization name]

## Quality Policy

The basic orientation of [organization's name] is to be recognized for quality in [write in the area of interest to which the organization is involved].

This will be achieved through:

- Consideration of context of the organization and aligning the Quality Management System with the strategic direction of [organization name]
- [blurred text]
- [blurred text]
- [blurred text]
- Continual enhancement of customers' satisfaction
- [blurred text]
- [blurred text]
- Commitment to increase quality of [product/service] in order to exceed customers' expectations
- [blurred text]
- [blurred text]
- [blurred text]
- Continuously upgrading the Quality Management System in all stages ranging from [order receipt, production, shipment to activities after shipment].

The framework for setting quality objectives is defined in the Quality Manual.

[blurred text]

[job title]

[first and last name]

[signature]

**Commented [16A1]:** If you want to find out more about defining a Quality Policy, see:

How to Write a Good Quality Policy  
<http://advisera.com/9001academy/blog/2014/03/25/write-good-quality-policy/>

**Commented [16A2]:** These statements are mandatory according to ISO 9001:2015 and IATF 16949:2016.

**Commented [16A3]:** Adapt to organization's business.

**Commented [16A4]:** These are example statements of how the company will meet their quality goal. Choose a couple statements that are applicable to your company and industry for your Quality Policy.

**Commented [16A5]:** Only necessary if document is in paper form.